



Are your managers and specialists at ease when engaging with groups of people?

Are your people learning and communicating as quickly and effectively as they might?

Our research shows that:

- ***8 out of 10 managers rely on PowerPoint alone when training staff and presenting to customers and business partners.***
- ***Most technical specialists are out of their 'comfort zone' when engaging with audiences***
- ***9 out of 10 trainers admit to being unable to measure the value of the learning they are delivering.***

Facilitated Learning Course

- *engaging, involving, inspiring*

Everyone can improve in the way they engage with an audience – knowing when to move between being *directive* being more *facilitative* and engaging. Not only is it a skill to sense what style is needed but also be able to put this into practice!

Our facilitators guide participants on the ways people learn, demonstrate facilitation techniques, explore the implications of personal styles and lead practice in the planning and delivery of learning sessions. Through feedback, skills are developed and confidence visibly grows.

What do we do?

We work with you to tailor the workshop to your requirement and the target audiences. Throughout the course our facilitator demonstrates the attitudes, behaviours, techniques and approaches for conveying learning interactively. The audience learn how to:

- ◆ Research the audience and identify clear learning objectives
- ◆ Explore techniques and approaches and how to respond to various participant styles, attitudes and questions
- ◆ Prepare a Learning Plan to structure the delivery of the learning
- ◆ Conduct a session in which the audience is actively involved
- ◆ Lead reflection on constructive feedback received from peers
- ◆ Lead secondary practice using a different learning topic

Our approach is inclusive, safe, yet challenging and enables those involved to work well into their 'stretch zone'. This results in increased confidence and the ability to impart knowledge and gain commitment to desired change behaviours.

Benefits of facilitated learning

The value of this includes:

- ◆ **Learning is faster and 'sticks'** – it is well known that by 'doing' and practising learning is consolidated and sustained.
- ◆ **Richer and deeper contribution** – by actively involving audiences and exploring shared experiences, the learning is enriched and made relevant
- ◆ **Greater Buy-in** – through exploring the experiences, concerns and ideas of the participants, change requirements are explored and adopted.

Would you like to discuss further?

Contact us on 01628 7711960 to discuss the options for your organisation.